




 **Cat In The Hat**



Launch Video 

Sales: Finland, Norway, Qatar, Spain, USA, UK

Funding Results

-  Program Funding Summary
-  Experimental Stream
-  Convergent Stream
 - ▶ Francophone Minority Program
 - ▶ Aboriginal Program
 - ▶ Diverse Languages Program
 - ▶ Development
 - ▶ **Versioning Program**
 - ▶ Regional Funding
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Versioning Program

The Versioning Program is designed to expand the accessibility of CMF-funded projects to Canadians by adding voice-overs and/or subtitles to projects. Versioning also seeks to increase the revenues earned by Canadian projects through national and international sales. Projects receive funding on a first-come, first-served basis.

The CMF contributed \$1.45 million to 15 projects. More than 90% of funding was provided to projects that were initially produced in the English language, and more than 75% of funding was provided to Children's & Youth projects.

	#	Funding \$K	% Share of Funding	Hours
Children's & Youth	9	1,132	78	86
Drama	4	235	16	13

Versioning Program % Funding



productions

Program Administration



Documentary	1	78	5	11
VAPA	1	4	0	1
Total	15	1,449	100	111

By Original Project Language	#	Funding \$K	% Share of Funding	Hours
English	11	1,347	93	98
French	4	102	7	13
Total	15	1,449	100	111

Footnotes

The program budget, set at \$1.5 million, was almost fully subscribed.

All funded productions were series but three projects versioned one episode alone.

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