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Derrière le miracle



Launch Video  

33 miners trapped underground for 69 days, 688 meters deep. Finally out of their hell, Los 33, as they are called, became popular heroes.

Funding Results

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Diverse Languages Program

The Diverse Languages Program is designed to support independent production in languages that reflect the diversity of Canadians by funding projects in languages other than English, French, or Aboriginal languages. This program is part of the Canada Media Fund's Convergent Stream; thus, projects funded through this stream must include content to be produced for distribution on at least two platforms, one of which must be television and the other, digital media. Funding from this program is allocated according to a selective process using an evaluation grid.

The CMF contributed a total of \$1 million to eight projects in six languages: Brazilian Portuguese, Italian, Mandarin, Punjabi, Spanish and Tamil. More than 75% of funding went towards documentaries, while the remainder was almost evenly split between dramas and a children's and youth project.


By Genre	TV Funding	DM Funding	Total Funding	# of Convergent	TV Hours

By Genre
% share of funding



By Languages
% share of funding

productions

 Program Administration



	\$K	\$K	\$K	Projects	
Drama	100	33	133	2	3
Children's & Youth	85	10	95	1	1
Documentary	713	59	772	5	14
Variety & Performing Arts	0	0	0	0	0
Total	898	102	1 000	8	18



Footnote

The Diverse Languages Program was oversubscribed in 2010-2011.

Financing Sources

Broadcasters were the primary funding contributor to Diverse Language projects, providing 40% of television budgets through license fees. CMF for its part provided one third of television budgets on average.

Digital media components received 10% of total funding. The CMF was the largest funding contributor to digital media components, providing almost 50% of budgets.

Television	\$K	%	Digital Media	\$K	%
CMF	898	33	CMF	102	47
Broadcasters	1 118	40	Broadcasters	32	14
Federal Government	229	8	Federal Government	0	0
Provincial Governments	386	14	Provincial Governments	0	0
Distributors	0	0	Distributors	0	0
Foreign	0	0	Foreign	0	0
Producers	128	5	Producers	85	39
Private Funds	0	0	Private Funds	0	0
Interim Financiers	0	0	Interim Financiers	0	0
Other Canadian	0	0	Other Canadian	0	0
Total Budgets	2 759	100			

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