



ABOUT THE CMF 

SUCCESSES 

FUNDING RESULTS 

FINANCIAL OVERVIEW 

APPENDICES 

## Dieu Merci!



Launch Video 

An interactive fable in which the primal relationship between parent and child is brilliantly allegorized in the tale of a monster and his small friend.

### About the CMF

 Financial Contributors

 Mandate & Vision

 Funding Model

 Message from the Chair

 Message from the President and CEO

 Board and Committee Activities

### Management Team

#### Valerie Creighton, President and CEO

Valerie Creighton has over thirty years of experience in leading cultural organizations. Since joining the corporation in 2006 as President and CEO, Ms. Creighton's focus has been to position the Canada Media Fund (CMF) as a responsive and effective organization with funders, clients, and other stakeholders, to enhance relationships with national and international interests, and to support and promote Canadian media content.

#### Stéphane Cardin, VP, Industry and Public Affairs

Stéphane Cardin has over fifteen years of experience in the film and television industry. Since joining the organization in June 2006, Mr. Cardin maintains an ongoing dialogue with industry and government stakeholders, leads the development of policies and programs, and reinforces the positioning of the CMF within the industry.

#### Sandra Collins, VP, Finance and Administration and CFO

 **Board Members**

 **Management Team**

 **Industry Consultation**

 **Industry Context**

 **Industry Partnerships**



Sandra Collins has over ten years of experience in the broadcast and production industry. Since joining the organization in 2007, she leads the Finance, Legal, Compliance, IT, and Corporate Services teams, and is responsible for reporting on these areas to the CMF Board's Audit Committee.

### **Paul Dubal, Corporate Secretary**

A UK law graduate and a qualified chartered secretary, Paul Dubal has had over ten years of senior level experience working with corporate boards in professional services and in the financial sector before joining CMF as corporate secretary to advise the Board on developing its governance structure.

### **Catalina Briceño, Director, Industry and Market Trends**

Catalina Briceño has over thirteen years of experience in the audiovisual and new media industry. Her role is to ensure that the policies for supporting the production of Canadian television and digital media content are aligned with emerging developments in Canada and internationally. Ms. Briceño provides the CMF with all the market intelligence necessary to develop effective policies.

### **Nathalie Clermont, Director, Program Management**

Nathalie Clermont has worked for more than twenty years in the film and television industry, with extensive experience in financing. As Director of Program Management, she is a key advisor on CMF policies and programs, ensures consistency in service standards and the application process, and ensures that all file analyses are accurate, fair, and consistent, in accordance with the CMF Guidelines.

### **Steve Flanagan, Interim Director, Communications**

Award-winner both in Quebec and Canada for his expertise in managing communications especially in emergency situations, Steve Flanagan has more than twenty-five years of experience in communication, 18 of which in managing and mobilizing teams for private and public organizations.

### **Julie Look, Director, Research**

Julie Look has over fifteen years of experience in Canada's television industry. As Director of Research, she monitors Canadians' media consumption behaviour, reports on the performance and trends of CMF-funded programs and the calculation of CMF Performance Envelopes.

[Back to top](#) 

#### **Key Site Links**

- ▶ [About the CMF](#)
- ▶ [Successes](#)
- ▶ [Funding Results](#)
- ▶ [Financial Overview](#)
- ▶ [Appendices](#)

#### **Follow Us**

-  [Facebook](#)
-  [Twitter](#)

#### **Contact**

*4-50 Wellington Street East  
Toronto, Ontario M5E 1C8*

*Email: [info@cmf-fmc.ca](mailto:info@cmf-fmc.ca)  
Telephone: 416.214.4400  
Toll-free: 1.877.975.0766  
Fax: 416.214.4420*

