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 **Taxi 0-22**




**Roma Fiction Festival:**  
Best Leading Actor in the  
TV Comedy section

**Sales:** USA (DirecTV),  
Germany, Israel, Latin  
America, Netherlands,  
New Zealand, Sweden

## Successes

 Awards and Prizes

 **International Sales**

 Audience Results



## International Sales

In addition to receiving critical acclaim, Canada Media Fund - funded programs are increasingly attracting the attention of international buyers and are being aired more and more on foreign networks. In fact, according to the CMF's own tracking, CMF-funded projects were sold into 45 countries and regions in 2010-2011, spanning all continents. The main buyers of CMF-funded programs were the United States of America (USA) with 15 titles, followed by Latin America and the United Kingdom, each with eight titles. Children's and youth programs were our most popular export, with 22 projects sold into 37 countries and regions.

Digital projects funded this year through the CMF's Experimental Stream are expected to hit the market starting in 2012-2013 and are also likely to meet with strong market interest.

Children's & Youth	
Title	# of countries/regions
Degrassi: The Next Generation	15

Overruled!	14
Animal Mechanicals	10
The Cat in the Hat Knows a Lot About That!	6
Dino Dan	5
Making Stuff	4
Rob the Robot	4
Justin Time	3
Pop It!	3
Rollbots	3
Connor Undercover	2
Franny's Feet	2
Almost Naked Animals	1
Artzooka!	1
Baxter	1
How To Be Indie	1
Life With Derek	1
Skatoony	1
Stoked	1
The Latest Buzz	1
The Next Star	1
Vacation with Derek	1
Children's & Youth # of projects sold	22
# of unique countries/regions	37

Drama	
Title	# of countries/regions
Rookie Blue	10
Call Me Fitz	7
Midnight's Children	6
Being Erica (including two format buys)	3
Little Mosque on the Prairie	2

Murdoch Mysteries	2
Combat Hospital	1
Flashpoint	1
Heartland I (2-13)	1
Les hauts et les bas de Sophie Paquin	1
Les Parent (format buy)	1
Odd Job Jack	1
Pure Pwnage	1
Republic of Doyle	1
Taxi 0-22 II (31-46)	1
Drama # of projects sold	15
# of unique countries/regions	21

<b>Documentary</b>	
Title	# of countries/regions
Science of the Soul	5
Greatest Tank Battles	1
Plastic Makes Perfect	1
Documentary # of projects sold	3
# of unique countries/regions	7

### List of 45 countries/regions

Country/Region	# of projects
USA	15
Latin America	8
UK	8
France	7
Australia	6
Germany	6
Israel	5

New Zealand	5
Portugal	5
Sweden	5
Netherlands	4
Norway	4
Spain	4
Finland	3
Italy	3
Korea	3
Malaysia	3
Brunei	2
Canada	2
Indonesia	2
Poland	2
Russia	2
Singapore	2
Angola	1
Belgium	1
Cap Verde Islands	1
Czech Republic	1
Denmark	1
Eastern Europe	1
Hungary	1
India	1
Iran	1
Middle East	1
Mozambique	1
Qatar	1
Sao Tome and Principe	1
Scotland	1

Slovenia	1
South Africa	1
Southeast Asia	1
Switzerland	1
Thailand	1
United Arab Emirates	1
Venezuela	1
Wordwide (excluding USA)	1

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