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 **That's So Weird**



This sketch comedy series for kids with a character driven back story showcases the comedic talents of an ensemble cast as they perform live-action sketches that are guaranteed to provide weekly doses of peculiar hilarity!

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Industry Partnerships

ALL ACCESS • BANFF WORLD MEDIA FESTIVAL • CANADA NEW MEDIA AWARDS
 CMPA PRIME TIME • CROSS MEDIA TORONTO • DIGIBC
 FESTIVAL DU NOUVEAU CINÉMA • GAMEON • GÉMEUX • GEMINIS
 IMAGINENATIVE • IN 2010 • INPLAY • MÉDIA-JEUNES • MERGING MEDIA
 MONTREAL INTERNATIONAL GAME SUMMIT • NEXTMEDIA
 OTTAWA ANIMATION FESTIVAL • RIDM • SMPPIA/SASKINTERACTIVE SUMMIT
 STRATEGIC PARTNERS • VORTEX • WHISTLER FILM FESTIVAL

By significantly increasing its strategic partnerships, the Canada Media Fund (CMF) was an active player in 23 television and digital media conferences and markets in nine cities across Canada.

These partnerships not only helped 20 organizations to attract thousands of industry professionals and creators to meet, celebrate, exchange, and debate about opportunities and challenges in shaping Canada's modern media landscape, they also provided the

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opportunity for CMF staff to share information and gather input about industry concerns and needs.

In this sense, these partnerships served as a concrete example of CMF's vision to connect Canadians to our creative expressions, to each other, and to the world.

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Contact

*4-50 Wellington Street East
Toronto, Ontario M5E 1C8*

*Email: info@cmf-fmc.ca
Telephone: 416.214.4400
Toll-free: 1.877.975.0766
Fax: 416.214.4420*