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 **Rookie Blue**








Launch Video  


A group of artists walk through a door to find themselves in a setting where they do not know who they embody, nor to what they will confront.

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Experimental Stream - Development and Marketing


Applicant(s)	Project Title	Region	Platform	Project Type	Funding (\$)
English					
8 Leaf Digital Productions Inc.	Biba Mobile Application	BC	Internet	Application	\$95,568
EOA Scientific Systems Incorporated	ScienceSchoolHouse Interactive Educational Exercises	NS	Internet	Application	\$69,764
Frima Studio Inc.	Lives and Death	QC	Game Console	Game	\$257,373
Sarbakan Inc.	Wolfbane	QC	Game Console	Game	\$124,349
Sinking Ship Interactive Inc.	Dino Finder	TO	Internet	Website	\$52,000
Smoking Gun Interactive Inc.	Freefall Racers	BC	Game Console	Game	\$229,987



Tactile Audio Displays Inc.	Tactile Audio Display	TO	Internet	Application Software	\$59,625
Number of English projects: 7				Total Commitments:	\$888,666
French					
9227-9561 Québec Inc.	Amdertoo	MTL	Internet	Application Software	\$111,610
Cirrus Communications Inc. / SRC	Émilie	MTL	Internet	Website	\$102,350
Couzin Films Inc.	Tous seuls ensemble	MTL	Internet	Alternate Reality Game	\$74,185
Inpix Media Inc.	Ma vie en musique	MTL	Internet	Website	\$77,292
Lusio Films Inc.	Les Enfants de la Bolduc	MTL	Internet	Website	\$65,906
Net2 Evolution inc.	BonneAlimentation.com	MTL	Internet	Website	\$195,132
Productions l'unité centrale inc. / Espresso productions inc.	REC	MTL	Internet	Website	\$105,200
Toxa Inc. / Encore Télévision Inc.	Disparus	MTL	Internet	Website	\$105,580
Number of French projects: 8				Total Commitments:	\$837,255
Bilingual					
Bedlam Games Inc.	Neuromancer	TO	Internet	Game	\$324,102
Espresso productions inc.	Nomad	MTL	Internet	Website	\$69,650
Frima Studio Inc.	Baby Frima Interactive Toys	QC	Mobile	Application Software	\$137,416
Minority Media Inc.	The Silent Enemy	MTL	Game Console	Game	\$225,000
Productions ELEKTRATEK inc.	U SEND LIVE	MTL	Other	Application	\$82,455
Studio In the Sky / Metalworks Group	Studio In the Sky	TO	Internet	Other	\$309,375
Trinôme inc.	30topics.ca	MTL	Internet	Website	\$150,000
Zeros 2 Heroes Media Inc. / The Dream Detective Media Properties Inc.	ARG Development Engine	BC	Internet	Alternate Reality Game	\$150,000
Number of Bilingual projects: 8				Total Commitments:	\$1,447,998

Experimental Stream - Marketing

Applicant(s)	Project Title	Region	Platform	Project Type	Funding (\$)
English					
Blackbird Interactive Inc.	HardWare	BC	Internet	Game	\$200,000
Invoke Media Inc.	memesuite	BC	Internet	Website	\$120,195
Invoke Media Inc.	Social Viewing Companion	BC	Internet	Application	\$146,130
Irok2 Media Inc.	Irok2	BC	Internet	Game	\$397,927
LeanIn Inc.	Yelse Video Plugin	TO	Internet	Application	\$250,000
Stagename Inc.	Rap Rivals: Rise from the Streets	TO	Mobile	Game	\$85,707
Zuzee Interactive Inc.	Zuzee	BC	Internet	Website	\$175,074
Number of English projects: 7				Total Commitments:	\$1,375,033
French					
Genia Inc.	La course à l'oracle	QC	Internet	Game	\$497,500
Number of French projects: 1				Total Commitments:	\$497,500
Bilingual					
Brain Center International inc.	NeuroActive Mental Coach	QC	PC	Game	\$225,413
	- Golf				
Frima Studio Inc.	The Tripoli Family	QC	Game Console	Game	\$207,882
PO-MO Inc.	PO-MOtion	MB	Internet	Website	\$61,875
UgroupMedia inc.	Père Noël portable (PNP)	MTL	Internet	Website	\$127,500
Number of Bilingual projects: 4				Total Commitments:	\$622,670

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