

- ABOUT THE CMF 
- SUCCESES 
- FUNDING RESULTS 
- FINANCIAL OVERVIEW 
- APPENDICES 

 **Dieu Merci!**






An interactive fable in which the primal relationship between parent and child is brilliantly allegorized in the tale of a monster and his small friend.

Launch Video 



## Funding Results

-  Program Funding Summary
-  Experimental Stream
-  Convergent Stream
  - ▶ Francophone Minority Program
  - ▶ Aboriginal Program
  - ▶ Diverse Languages Program
  - ▶ Development
  - ▶ Versioning Program
  - ▶ Regional Funding
  - ▶ International Co-

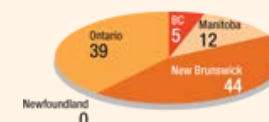
## Francophone Minority Program

The Francophone Minority Program is designed to encourage the creation of projects that reflect the realities experienced by French-language communities living outside the province of Quebec. This program is part of the Canada Media Fund's Convergent Stream; thus, projects funded through this program must include content to be produced for distribution on at least two platforms, one of which must be television and the other, digital media. Funding from this program is allocated according to a selective process, using an evaluation grid.

The CMF provided \$11.93 million in funding to Francophone Minority productions with over 75% of funding going to dramas and documentaries. Projects originated from across the country, including two from British Columbia; five from Manitoba; 14 from New Brunswick; one from Newfoundland and Labrador, and nine from Ontario.

### Television

By Province  
% share of Funding



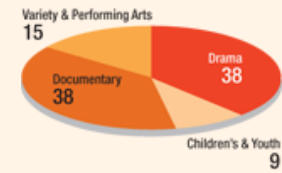
By Genre  
% share of Funding

## productions

### Program Administration



The CMF provided funding for two new drama series, Ramville I (1-15) and Rural.com I (1-10) while Belle-Baie continued its successful run, with production going into its fourth season. Sixteen projects were commissioned by Radio-Canada and ten by TFO, while APTN, Canal D, Télé-Québec, TVA and V Interactions each licensed one project.



## Digital Media

Digital media components received 4% of total funding.

By Province	TV Funding \$K	DM Funding \$K	Total Funding \$K	# of Convergent Projects	TV Hours
BC	537	8	545	2	4
Manitoba	1,323	69	1,452	5	15
New Brunswick	5,017	172	5,189	14	50
Newfoundland	50	0	50	1	1
Ontario	4,465	233	4,698	9	43
<b>Total</b>	<b>11,452</b>	<b>482</b>	<b>11,934</b>	<b>31</b>	<b>113</b>
<b>5-year average</b>	<b>11,205</b>			<b>31</b>	<b>122</b>

By Genre	TV Funding \$K	DM Funding \$K	Total Funding \$K	# of Convergent Projects	TV Hours
Drama	4,463	52	4,515	3	19
Children's & Youth	1,056	75	1,131	2	17
Documentary	4,363	174	4,537	18	47
Variety & Performing Arts	1,570	181	1,751	8	30
<b>Total</b>	<b>11,452</b>	<b>482</b>	<b>11,934</b>	<b>31</b>	<b>113</b>

## Footnote

The Francophone Minority Program was oversubscribed in 2010-2011.

Performance Envelope Program funds supplemented the Francophone Minority Program by over \$2,290,000 (19%) of total shown above, and were received by 13 projects out of 31.

## Financing Sources

At 43%, CMF represented the primary source of financing for Francophone Minority projects.

Financing Sources	\$ K	%
CMF	11,934	43
Broadcasters	7,240	26
Federal Government	2,584	9
Provincial Governments	5,990	21
Distributors	0	0
Foreign	0	0
Producers	190	1
Private Funds	0	0
Other Canadian	0	0
<b>Total Budgets</b>	<b>27,938</b>	<b>100</b>
5-year average	25,444	

Financing Sources  
%



[Back to top](#) ↻

#### Key Site Links

▶ [About the CMF](#)

#### Follow Us

 [Facebook](#)

#### Contact

4-50 Wellington Street East

- ▶ Successes
- ▶ Funding Results
- ▶ Financial Overview
- ▶ Appendices

 Twitter

Toronto, Ontario M5E 1C8

Email: [info@cmf-fmc.ca](mailto:info@cmf-fmc.ca)  
Telephone: 416.214.4400  
Toll-free: 1.877.975.0766  
Fax: 416.214.4420