



ABOUT THE CMF 

SUCCESSES 

FUNDING RESULTS 

FINANCIAL OVERVIEW 









APPENDICES 

 19-2



The dramatic series follows the everyday life of two Montreal patrol officers immersed in the heart of the urban jungle.

Funding Results

-  [Program Funding Summary](#)
-  [Experimental Stream](#)
-  [Convergent Stream](#)
 -  [Francophone Minority Program](#)
 -  [Aboriginal Program](#)
 -  [Diverse Languages Program](#)
 -  [Development](#)
 -  [Versioning Program](#)
 - [Regional Funding](#)
 - [International Co-](#)

Development

The Canada Media Fund (CMF) supports the development and pre-development of Canadian content mainly through its Development Program. This program is part of the CMF's Convergent Stream; thus, projects funded through this program must include content to be developed for distribution on at least two platforms, one of which must be television and the other, digital media. Development funds have also been earmarked in other convergent stream programs as well.

For English-language projects, funding from this program is allocated through broadcaster envelopes, while for French-language and Aboriginal-language projects, funding is allocated according to a selective process, using an evaluation grid.

In 2010-2011, the CMF contributed \$11.38 million to 308 convergent development projects. English-language projects received \$7.03 million, over 75% of which was spent on drama projects. French-language projects received \$3.77 million, of which more than 50% was spent on drama projects and 40% on documentary projects. Aboriginal-language projects received \$0.58 million.




Digital media components received 7% of total funding. Overall, French-language digital media components received more funding than English-language digital media components, despite a substantially lower number of projects. In fact, the highest amount of funding to any genre and language category went to French-language documentary projects.

	2010-2011					5-year average
	TV Funding \$K	DM Funding \$K	Total Funding \$K	# of Convergent Projects	\$K Convergent Budgets	TV Funding \$K
Drama	5,228	117	5,345	108	10,829	5,019
Children's & Youth	927	16	943	31	1,960	706
Documentary	506	34	540	41	1,134	1,006
Variety & Performing Arts	201	2	203	3	434	113
English Total	6,862	169	7,031	183	14,357	6,844
Drama	1,711	107	1,818	36	4,438	1,373
Children's & Youth	245	58	303	10	514	271
Documentary	1,316	330	1,646	61	3,031	1,446
Variety & Performing Arts	0	0	0	0	0	53
French Total	3,272	495	3,767	107	7,983	3,143
Aboriginal Total	418	159	577	18	704	309
Total	10,552	823	11,375	308	23,044	10,296

Footnote

The Development Program's budget for 2010-2011 was \$13 million, \$9 million for English-language projects and \$4 million for French-language projects. Both English and French-language development were therefore underspent by approximately 20% (\$2 million in English and \$700,000 in French). All Aboriginal development funds were spent.

[Back to top](#) 

- About the CMF
- ▶ Successes
- ▶ Funding Results
- ▶ Financial Overview
- ▶ Appendices

 Facebook

 Twitter

4-50 Wellington Street East
Toronto, Ontario M5E 1C8

Email: info@cmf-fmc.ca
Telephone: 416.214.4400
Toll-free: 1.877.975.0766
Fax: 416.214.4420